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RELEASE DATE: IMMEDIATE

THRILL OF A LIFETIME HELPS PEOPLE WITH DISABILITIES

*Big Bear Vacations to Auction VIP Package Valued at \$8,500 to
Benefit United States Adaptive Recreation Center*

BIG BEAR LAKE, Calif. May 4, 2010 – Big Bear Vacations in conjunction with Amgen Tour of California and United States Adaptive Recreation Center (USARC) will auction off an extraordinary VIP experience for The Amgen Tour of California Stage 6 finish in Big Bear Lake. All proceeds from the auction will go toward helping people with physical disabilities at USARC.

The Amgen Tour of California Stage 6 finish in Big Bear Lake is Friday, May 21. The Ultimate Big Bear Climb VIP package includes two VIP rides in an official sweep car from Palmdale to Big Bear Lake, two dinner passes to dine with the pros, finish line lodging in a luxurious private vacation rental, two passes for the Big Bear Hospitality Tent, official Amgen Tour of California gear and registration for two for the Tour de Big Bear the following day. The value of the auction item for bid is \$8,500 with all proceeds going toward USARC in Big Bear Lake!

“This VIP packages is going to be an absolute thrill of a lifetime, and best of all it’s going to a great cause to help fund The U.S. Adaptive Recreation Center,” said Big Bear Vacations Owner Nick Lanza.

“Hopefully the auction will generate enough money to buy new equipment for disabled persons in need.”

For more information about the Ultimate Big Bear Climb VIP package for Amgen Tour of California Stage 6 finish in Big Bear Lake, or to place a bid visit www.bigbearvacations.com. The online auction ends May 16 at 6:30 p.m. *Media note: auction winners are responsible for transportation back to Palmdale.*

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About United States Adaptive Recreation Center:

United States Adaptive Recreation Center (USARC) is located in Big Bear Lake and provides year round recreation opportunities for people with disabilities. The primary goal of USARC is to combine the skills and knowledge of these successful recreational endeavors with the ensuing sense of accomplishment and independence, enabling people with disabilities to develop healthy and rewarding lifestyles.