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TOUR de BIG BEAR

*Amgen Tour of California Cycling Fans Get
Opportunity to Ride Portions of Stage 6 in Big Bear*

BIG BEAR LAKE, Calif. February 19, 2010 – The 2010 Amgen Tour of California features its first ever mountaintop finish in Big Bear Lake Friday, May 21. On Saturday, May 22 cycling enthusiasts have the opportunity to ride portions of the same route professional cyclists raced on the day before at Big Bear Cycling’s inaugural Tour de Big Bear.

Tour de Big Bear gives cyclists of all levels, from novice to expert, multiple high-elevation ride options, for both road and mountain bike rides in and around Big Bear Valley. Routes vary from family-friendly rides of 10 miles or less to longer epic rides for advanced cyclists of 50 miles or more. Each participant will receive a detailed map, which includes turn by turn directions, a topography profile of elevation gains and distance of each route. The tour’s starting point is at Snow Summit Mountain Resort, which is the same location as Amgen Tour of California’s Stage 6 mountaintop finish.

“After watching the likes of Lance Armstrong and other world-class cyclists the fans are going to be pumped up!” said Tour de Big Bear Co-Chair Craig Smith. “Tour de Big Bear gives cycling enthusiasts from around the world an opportunity to ride together and share the same passion for the sport they love. Not only does Tour de Big Bear create a sense of community among these cyclists, but they will get to ride some of the best cycling in Southern California with spectacular views.”

In addition to the variety of road cycling tours, the event offers choice mountain bike rides for all ages and skill levels, too. The Snow Summit staging area gives mountain bikers easy access to the Scenic Sky Chair, which is advantageous for riders who prefer not to climb. Mountain bikers will enjoy a variety of rides on the trails of the San Bernardino Mountains with plenty of climbs and downhill descents. Mountain bike rides are subject to change based on weather conditions.

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Tour de Big Bear

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Tour de Big Bear is Saturday, May 22 from 8 a.m. to 5 p.m. at Snow Summit Mountain Resort, located at 880 Summit Blvd. Entry fees are \$49 for adults; children 12 years of age and under are free with a paying adult. All participants receive detailed route maps, goody bag, event t-shirt, local discounts, and entry into the Big Bear Cycling Expo. More perks for participants will be announced at a later date. To get more information or to register for Tour de Big Bear log onto www.tourdebigbear.com.

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